



**MEETING MINUTES  
EVANSTON PUBLIC LIBRARY BOARD OF TRUSTEES**

Wednesday, July 20, 2016

6:30 PM

Evanston Public Library, 1703 Orrington Avenue, Board Room

**Members Present:** Socorro Clarke, Tori Foreman, Shawn Iles, Margaret Lurie, Vaishali Patel, Benjamin Schapiro, Leora Siegel, Sandra Smith, Michael Tannen

**Members Absent:** none

**Staff:** Karen Danczak Lyons, Paul Gottschalk, Heather Norborg, Renee Neumeier, Kimberly Hiltwein

**Guests:** Bob Seidenberg, Evanston Review

**Presiding Member:** Michael Tannen, President

**CALL TO ORDER/DECLARATION OF QUORUM** - A quorum was present and President Tannen called the meeting to order at 6:32 pm.

**CITIZEN COMMENT** – none

**STAFF REPORTS**

Renee Neumeier reported on the progress of the Summer Reading Program. This year, children at summer camps are reading 20 minutes per day. In collaboration with Cradle to Career, nearly 500 books were collected to distribute to children to support summer reading. Promotional materials were of a much higher quality this year.

Kim Hiltwein and Heather Norborg reported on the Library's first community-wide "Big Read" of "In to the Beautiful North". Over 1,000 books were purchased and distributed to support the program. Staff worked in partnership with Evanston Township High School, the middle schools, Oakton Community College and Northwestern University. There was community involvement with seventeen local organizations. Staff gained significant experience on how to run a "community-wide read" and plans are underway for the next book, "The Other Wes Moore". The Board was very appreciative of the work by staff on summer reading and the Big Read.

**BOARD DEVELOPMENT**

Assistant City Attorney Mario Treto, Jr. shared information on the Open Meetings Act (presentation attached).

**CONSENT AGENDA** – Benjamin Schapiro motioned to approve the consent agenda consisting of the minutes of the June 15, 2016 meeting, the bills list and payroll. Seconded by Margaret Lurie and approved on a voice vote.

**OATH OF OFFICE**

Socorro Clarke and Tori Foreman took the Oath of Office for reappointment to the Library Board. Their new terms end June 30, 2019.

**INFORMATION/COMMUNICATIONS**

- A. Robert Crown Branch Library Update** – Karen Danczak Lyons reported that the fundraising for this project is moving forward. The Committee is meeting with individuals and staff of corporations; pledges are coming in. An anonymous donor has agreed to match pledges dollar for dollar. A 501c3 foundation is being created to accept contributions. To select the architectural firm, the architectural Request for Qualifications is being prepared.
- B. Strategic Planning Committee Update** – Tremendous progress has been made. A draft plan will be ready for review in August.

**LIBRARY DIRECTOR’S REPORT**

Director Danczak Lyons reviewed highlights of her monthly report (see report attached):

- Library staff member Ariel Erbacher has been named a Spectrum Scholar – a huge honor.

**STAFF REPORTS**

- A. Administrative Services Report** – Paul Gottschalk reported that the renovation work at North Branch is scheduled to begin August 1<sup>st</sup>. Lush is appealing the City’s interpretation of a fire code issue.

**BOARD REPORTS**

No reports.

**BOARD DEVELOPMENT**

- A. The Board viewed and discussed the RAILS/United for Libraries “Board Ethics” video.

**NEW BUSINESS**

- A. Committee Assignments** – Michael Tannen made Board committee assignments.

**ADJOURNMENT** – Socorro Clarke motioned to adjourn the meeting, seconded by Vaishali Patel. Motion approved. The meeting adjourned at 7:54 pm.

Respectfully Submitted,

Vaishali Patel, Secretary

APPROVED 8/17/16

**Next Meeting: Wednesday, August 17, 2016 at 6:30 pm Evanston Public Library,  
Board Room.**

**Library Director's Report  
July 20, 2016**

**Updates:**

- We have received an \$18,000 check as the second disbursement from the estate of Allen H. Howard. We received \$120,000 in December 2012. These funds were placed in the Endowment.
- The surface parking lot adjacent to the main library known as the "Library Parking Lot" was on the July 11<sup>th</sup> City Council agenda. The City of Evanston received City Council approval to proceed with negotiating the sale of property. Any new mixed use development approved would include replacing the parking spaces lost to the development, probably creating a parking deck underneath the new structure.  
As you know, this is a City of Evanston owned lot that is maintained by the City. All parking revenue is paid to the City's parking fund.
- Thank you to everyone who joined EPL for the 4<sup>th</sup> of July Parade. Along with having enthusiastic marchers, bike enthusiasts, representatives from Divvy bikes, fan favorites the book-card drill team and falcon enthusiasts, EPL was represented on the Backlot float (see photo under Neighborhood Services report.)
- As a result of a reduction in funding from the State of Illinois, we will reduce our book buying budget by \$36,759.47. Tim and Betsy are working with staff to minimize the impact of this reduction. Our budget reflected level funding for our FY2016 State Per Capita Grant in the amount of \$57,417.53. The payment description notes "100% payment". Budget amount was \$94,177.
- As an additional feature of our new online crowdsourced fundraising program to support the Summer Reading Program, Jess and Jill Schacter create informative emails that are sent to our online community. The most recent email featured Brian Wilson and his work with children. From Jess: The email went out about 10:30 a.m. and we received 6 gifts in the first hour. Four were new donors – those are tough to acquire. One guy, found my email and wrote me to let me know "I wish my donation to support Mr. Brian's work with children." He donated \$300.

Other comments:

"I am responding to the email message about Mr. Brian's "electric" work with children."

"Your statistics on per spending resident is very powerful, as was the fact that more people attended than Skokie but 1/3 fewer donations. Please keep providing that info, as I think it really motivates donors. Thank you for everything you do. We love it!"

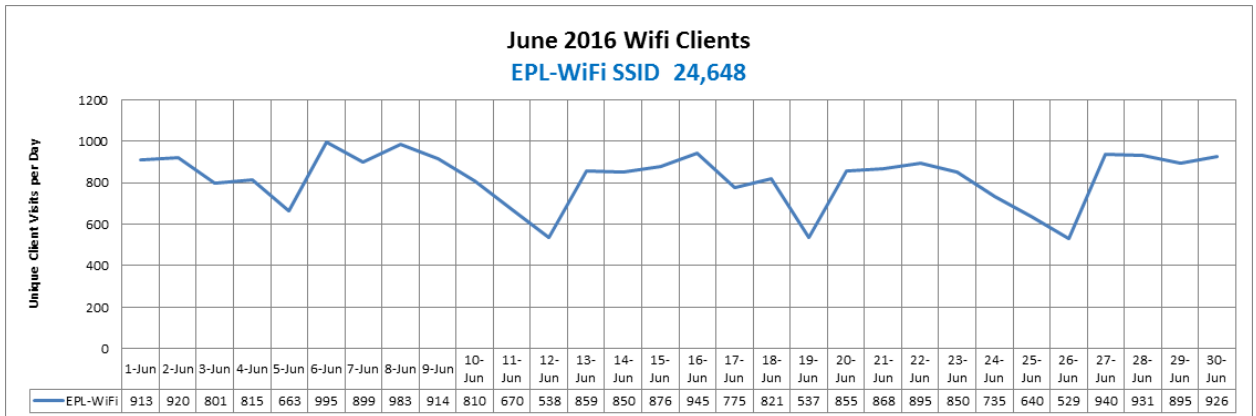
I returned from lunch and there was a check on my chair, with “keep books electric” in the memo section. This is a WOW in EPL fundraising. Thank you (Brian) for being such an eloquent spokesperson and an Evanston treasure.

**Assessments, metrics and initiative results:**

Foot traffic:	June, 2016	May, 2016
Main:	49,348	41,777
North:	4,913	3,994
CAMS:	4,269	3,640
Total:	58,530	49,411

Website visits in May: 40,972 June: 36,122

Overall Computer/Internet Use – all locations: May: 5,251 June: 5,800



**Actual Computer Usage**

NEW AND REPEAT CUSTOMERS

Mon	Tues	Weds	Thurs	Fri	
		1-Jun	2-Jun	3-Jun	TOTALS
		12	17	12	41
6-Jun	7-Jun	8-Jun	9-Jun	10-Jun	
13	12	23	9	13	70
13-Jun	14-Jun	15-Jun	16-Jun	17-Jun	
14	15	11	19	18	77
20-Jun	21-Jun	22-Jun	23-Jun	24-Jun	
16	13	20	17	16	82
27-Jun	28-Jun	29-Jun	30-Jun		
17	14	17	9		57
					327

**Partnerships and collaborations:**

- EPL is supporting the Evanston Police Department’s Outreach team. Jan Bojda is coordinating our efforts to identify and purchase books that feature Police Officers for a variety of grade levels. The EPD Officers will read these books to local children as part of their outreach programming.
- Renee Neumeier has been working with Evanston Township High School to draft an MOU that explains the data sharing and coordination needed to create EPL cards for incoming freshmen.
- EPL provided a space for our community to come together and discuss the recent shootings: “Where Do We Go from Here: Chaos or Community? Exploring the Current American Landscape” Creating a safe space to process unresolved traumas facilitated by Melissa Blount

**Highlights from Neighborhood Services from Connie Heneghan include:**

## AWARDS

**Ariel Erbacher** was awarded an [ALA Spectrum Scholarship Award](#) for 2016-2017. She is attending the University of Illinois MLIS program.

**Marcelo Anon** who volunteers at CAMS twice a week, competed in track & field in the Special Olympics last Saturday. He is wearing his medal and holding his ribbon for 8th place in the javelin.



## FOURTH OF JULY PARADE

Nancy Engel and family, Bridget Petrites and fiancée, volunteer Chris Steel and her two granddaughters, and Connie Heneghan, all from Neighborhood Services, marched in the parade to represent the library.

The Backlots Entry Included a float representing the North Branch of the Evanston Public Library:



## NEW PROGRAMS

**Family Movie Night**

Ranea Surbrook and Paula Shapiro presented a Picnic in the Park and Movie Night at North Branch.



We introduced **Family Game Times** at both branches.

Also **Wii Wednesdays** at CAMS. Jayden one of our summer youth employees led this activity.



#### **OUTREACH AND VISITS TO CAMS:**

A Chute Middle School ESL class visited CAMs to checkout materials for summer reading (B Petrites)

Paula Shapiro visited a Lincoln School ESL class to introduce them to summer reading.

Ridgeville Camp Visited on June 16<sup>th</sup>. They checked out books and in the spirit of Read for the Win made Olympic torches. (B Petrites with P Shapiro and F Govea)





Connie Heneghan continues to bring books, movies, and audiobooks to members of the **Foster Senior Group and Fleetwood-Jourdain** staff each Wednesday. Jill Skwerski stopped by to show off the library book bike.

**Senior Regional Spelling Bee** took place on Fri., June 17 at Levy Center. Barb Levie served as pronouncer and prepared the spelling competition list. Connie Heneghan served as timer. 44 attended including 10 contestants representing 5 suburban spelling bees.

1st place: **Eston Gross** (Evanston/EPL); 2nd place: **John Stachura** (Harwood Hts./Eisenhower Pub. Lib.) Both are eligible to go to the State Senior Spelling Bee held at the State Fair on Seniors' Day.

Winning word -- *kookaburra* (native Aussie bird that "sits in the old gum tree")

**Book Talks** presented by Barb Levie

*Three Crowns Book Talk*--Wed., June 15.

*Levy Center Book Talk* (The Monday-Wednesday Club)--Wed., June 29

**Community Fairs:**

Paula Shapiro and Ranea Surbrook joined Laura Antolin at **The Evanston Art Center** on June 4<sup>th</sup>.

Paula Shapiro and Ariel Erbacher joined Laura Antolin for **Custer Street Fair** on June 18-19.

**Staff Recommendations:**

*Little Black Dress: from Mourning to Night* (746.92 Meyer.S)

*The Marriage of Opposites* (Fiction Hoffm.A)

**Highlights from Children's Services from Jan Bojda and the team include:**

## **June Highlights**

Our first session of our life-sized Candyland went well. Kim Kaufmann did all the planning for the board and had other staff assist with creating Gumdrop Mountains and other features of the game and board pieces. Her creativity and organizational skills made the program fun for the participants.

Meyer and Iverson planned and presented our second Chinese Dragon Boat Festival with story, song and crafts inspired by this traditional festival.

Balla presented this month's Jammie Time. She is known by many patrons, young and old for her fancy slippers and colorful jammies that she wears on her work shifts preceding the storytimes to promote the program. For a while it seemed that interest in this program was dwindling, but whether it is the warmer weather and lazy summer nights or our extra push of promotion from Martha Meyer and Jill Schacter attendance is back up.

Wilson continued work with Skokie Librarians Amy Koester and Holly Jin on a Caldecott Club for kids in Evanston and Skokie to begin in the fall.

Altenbach worked on a drop-in craft for our department's participation on the city-wide celebration of the July 30 release of Harry Potter and the Cursed Child.

Our summer Maker Kids sessions kicked off this month with full registration counts. Younger kids made Zipline Birds and held races with Kennelly, while older kids made decorative Dragon Eggs. Additional sessions were a Duct Tape Scavenger Hunt and Nature Art.

### **Training, Continuing Ed and Professional Development**

Wilson attended ALA in Orlando and was very happy to meet his fellow Caldecott members and attend many informative sessions.

A number of staff attended the ALICE training.

Meyer began her online Harwood Training.

Balla continues her Spanish language studies on her own time on behalf of the library.

Bojda toured Fire Station 3 as part of the Livability Academy.

### **Outreach and Community Engagement**

Bojda met with staff from Northwestern to discuss a possible partnership in research in how children learn from technology.



**Addendum with pictures of the Chinese Dragon Boat event:**

I am helping the kids to act out rowing a dragon boat, from the drummer in the front to the person standing in the back steering. So they are ready when I tell the story with Audrey Guo.



Below is Jessica posing with Jeida who accompanied her on accordion with her parents. Her father played Qu Yuan in the play, which the dragon boats attempt to rescue.



Here is a young participant making his own dragon boat.



We had adult coloring pages available of Dragon Boat themes: a dragon boat, Qu Yuan and more.

Here is Jessica, Audrey, as well as a new volunteer named Jenny Lyu who assisted with the translation of the Read to Me log as well, along with our first donated book bought by a participant from Bookends



and Beginnings:



**Highlights from Laura Antolin include:**

Much of June revolved around ABC Boosters - preparations and discussions; SRP - organizing, scheduling and visiting at various locations; and MakerKids in the Parks - preparing and delivering programs. In addition, I continue to choose and create our EC2C Action Team text messages, and staffed events every weekend in June

**Outreach/In-House Reach - Preschools:**

**Day Care Delivery Book Bags: 16:** 12 Book Bags delivered to home providers; 4 Book Bags delivered to IWSE (Baby Toddler Nursery and Teen Baby Nursery);

**Teen Baby Nursery storytime: 20** (16 toddlers and babies; 4 staff)

**Baby Toddler Nursery storytime: cancelled** in order to be at donor site visit at JEH for ABC Boosters.

**Book Buddies at Child Care Center of Evanston: 24** (15 children, 2 staff, 7 NU students)

- This was the last session of Book Buddies for the year (6/2)

- The NU coordinator, Ari, received a Book Buddies grant and used the money to buy a Pete the Cat book for each child in the classroom, so we began our session handing out books to everyone. The children loved it and staff was very grateful.

## Outreach/In-House Reach – School-Aged:

**Washington After-Care storytime and craft: 22 (20 children, 2 staff)**

For this last school visit of the year, I read *Hoot Owl, Master of Disguise* by Sean Taylor, *Shh, We Have a Plan* by Chris Haughton, and *Whoops!* by Suzi Moore – then we made the simple machine owl craft.

## Other/Connections:

### MakerKids in the Parks:

This year, I am offering MakerKids in the Parks (drop-in combination of STEAM activities and craft activities) from 2-4pm at Robert Crown and Fleetwood and from 11:30-1:30 at Mason and James Parks. The afternoon time was suggested by Donna Kent at Robert Crown and given that there had been sparse attendance at lunch time at both sites last year, I decided to try this variation. We bring books to borrow and bring back or keep and offer SRP registration and check-in. Our intern, Jasmine Abron, works with me at every site.

For the 3 weeks of MakerKids in June - **Total: 426 (337 kids, 89 adults)**

Additionally, families borrowed **105** books, **5** people registered for SRP and **3** people checked-in for SRP.

### Butterfly Chromatography:

Robert Crown :	<b>10</b>	(6 kids, 4 adults)	
Fleetwood:	<b>46</b>	(40 kids, 6 adults)	<b>7</b> books
Mason:	<b>82</b>	(57 kids, 25 adults)	<b>31</b> books
James:	<b>36</b>	(29 kids, 7 adults)	<b>17</b> books

### Marshmallow Engineering:

Robert Crown :	<b>6</b>	(4 kids, 2 adults)	<b>5</b> books
Fleetwood:	<b>32</b>	(22 kids, 10 adults)	<b>5</b> books
Mason:	<b>17</b>	(13 kids, 4 adults)	<b>2</b> SRP reg. <b>3</b> SRP check-ins
James:	<b>67</b>	(60 kids, 7 adults)	<b>24</b> books

### Pinwheels:

Robert Crown :	<b>11</b>	(7 kids, 4 adults)	<b>3</b> SRP reg.
Fleetwood:	<b>36</b>	(33 kids, 3 adults)	<b>4</b> books

Mason: **41** (35 kids, 6 adults) **10** books  
 James: **42** (31 kids, 11 adults) **2** books

#### **Evanston Made Kids!:**

I prepped our craft – Olympic medals and Olympic torches, brought colored pencils, markers and books marks to color, a laptop, SRP materials and library cards to the Evanston Art Center. Paul Shapiro worked 2.5 hours with me and Ranea Surbrook worked 2.5 hours. Because of rain we were moved into the building up on the 2<sup>nd</sup> floor and were concerned no one would find us – as it turned out that wasn't a problem. **Total: 198 (108 kids, 90 adults); registered 14** people for SRP.

#### **Custer Street Fair:**

I brought **250** books to give away, Olympic medals to color, bookmarks to color, library information, butterfly chromatography (for Sunday) and set up and staffed our booth on Saturday and Sunday. Linda Balla, Paula Shapiro and volunteer Nancy Van Brundt worked on Saturday; last year's intern, Phoebe Metz, Ariel Erbacher, and volunteer Cynda Alberts worked on Sunday. We saw a total of **513** people at our booth, registered **7** people for SRP and made **1** library card and gave away **240** books.

#### **OPAL Community Picnic:**

I staffed a table at this picnic, brought SRP and library material, library cards, Olympic medals and bookmarks to color and books to lend. **Total: 58**, registered **9** people for SRP, made **1** library cards and **27** books were borrowed. Each of the organizations that staffed tables was asked to speak and I talked about the importance of adults modeling reading for their kids and invited everyone to join our SRP and to get library cards.

**Anecdote:** I noticed a man in his 30's or 40's watching my table moving closer to me over a period of about 30 minutes, but looking tentative. When he finally approached me, he asked if what I said to the group was true- that I could make him a library card. Although my laptop wouldn't connect, I made him a card on paper and told him to give me until the next day before he checked out books at the library. He was grateful to get a card and then he looked at the books on the table which were children's titles and I told him that he was welcome to borrow a book if he saw a title that interested him – it occurred to me that he might not be a strong or confident reader. He took 2 kid's books and thanked me several times. I felt that it was difficult for him to feel comfortable about approaching the table and I was glad to have been able to offer him this library service where he was.



Reading at Robert Crown



MakerKids in JamesPark



Leah & Sari volunteering



OPAL Community Picnic



MakerKids at Robert Crown



MakerKids at Mason Park



Monique & Makenna Speight

MakerKids at Fleetwood



**Teen Services Highlights from Renee Neumeier include:**

**Staff:**

Both new members of the Teen Services team started in June and they've both been excellent additions. Kevin Kelley has already jumped in and helped with the Outside the Lines book discussion and our enrichment program at YOU. Plus his deep knowledge of graphic novels is a big asset to our team. Elizabeth Fuqua, has already been working on updating our booklists and has dove into increasing her YA knowledge by reading lots of titles. She has lead Teen DIY and had been helping with FUSE on Saturdays. We're really excited to have them on board.

**Programming:**

**Tinker Teens:**

Tinker teens is a new program series we launched this summer, which is being led by local teaching artist and Loft sub Jamie Thome. Tinker Teens is drop in and meets on Wednesday afternoons, every few weeks the theme changes in the month of June the theme was Flipping the Selfie. During these sessions teens got their head scanned and 3D printed then they attached their heads to Altoid tins and decorated the inside and outside of the tins with images, objects etc. that represented a story from their life or their identity. Each week new faces showed up for Tinker Teens, the third week 19 teens took part. Teens came up to staff working the desk to talk about the pieces they made and their explanations were very thoughtful. We're looking forward to seeing how this program does over the summer. The goal for changing the format of this program was to attract more teens and we definitely think we've been successful.



## Outside the Lines

This month for Outside the Lines, McKenna and Kevin led the discussion of *Hero* by Perry Moore. There were several new faces, many of them middle schoolers and the discussion went really well. We're looking to continue to bring new teens into this discussion and are pleased to finally have a successful discussion group after many tries over the past few years. Our next title is *The Young Elites*, our first few titles were realistic fiction, but the group expressed interested in other genres or stories that aren't coming out stories, but rather one of the characters just happens to be LGBTQi. Kevin is working on selecting titles for the rest of 2016 based on that feedback. He is very excited to take over the lead on this book discussion group.

### **Community Engagement:**

#### ETHS ESL Class Visit:

Mrs. Payne from ETHS brought her ESL class from ETHS over to EPL for a tour and to check out books. Some of the teens had been to the library a few times before through the Chute Middle School ELL program, but some of the students hadn't been before. We made cards for the students or replaced their lost cards. Renee gave them a tour of the whole library and helped them locate books on art and artists. The class plans to visit again to return their books and check out new materials.

#### Y.O.U. 3D Printing Camp:

This summer we committed to a twice weekly enrichment session with Y.O.U.'s middle school summer site. We developed a program that focused on board game design, 3D printing, reading and writing. These enrichment sessions can be challenging because your session may not have been the teens first choice. We had 9 middle schoolers in our session and while some of the were not on board the first session, by the time we were done with our introductions and board game activities they seemed to have changed their mind. Renee and Ashley ran the first two sessions and Kevin stepped in for Renee and will be running the sessions with Ashley throughout the summer. The students have played different board games, hacked the rules of those games, learned the basics of 3D printing and worked towards designing a keychain on Tinkercad to practice their design skills. They really enjoyed the 3D printing session and have started thinking about ideas for their own games. With this program we are always flexible with our plans and tweaking things as we go along to make it the best fit for the students, but so far so good.

#### Project Excite

- This summer we expanded Project Excite again. We welcomed 16 incoming 6<sup>th</sup> graders to our summer program, which was developed by Ashley, Renee and Kelly Rooney, D65 middle school math specialist who frequently works with Project Excite in the summer. Like the Y.O.U. summer session this camp focuses on game design in terms of board games, but it also include video games. The students are at the Library Monday-Thursday all morning and then they go to NU to finish the day with Kelly and all day Friday they are at NU. Throughout the camp so far we had the students play a large variety of games to help them understand the 5 elements of game

design that are necessary to develop a board game or video game, they have also learned the basics of the simple coding software Scratch and Tinkercad for 3D design. Several times a day they journal about what they're working on or the note feedback from other groups they're working with. We even were able to bring a researcher who specializes in 3D printing to talk to the group one afternoon and he'll be returning in July to give them feedback on their games. They've also read articles and watch videos about game design throughout the camp. We're interested to see what kind of games they will design and how far they will get. We're hoping this model can be used for future camps.

**Community Outreach Highlights from Jill Skwerski include:**

- Book bike activity kicked into gear this month with several outings to parks, farmers markets and a cameo appearance at the inaugural EPL Book Expo. This summer, Laura Antolin and I are teaming up at Mason, Fleetwood, Crown and James Parks to bring STEM activities and access to books throughout the summer. The combination seems to be working well and we have many visitors who take advantage of both MakerKids activities and book check outs each visit. For the month of June in the parks, I've checked out 36 books and issued 3 new cards. A bonus visit to Fleetwood-Jourdain to introduce the bike to the Foster Women's Group was fun for all.
- The bike was also present at both the Downtown Farmers Market and Ridgeville Market. At the Downtown Market, I was visited by 118 people, issued 3 new cards, checked out 12 books (see photo) and accepted 2 items for return. Ridgeville was also busier than usual with 37 people dropping by and 13 items checked out.
- Heather Norborg accompanied me on my monthly visit to Three Crowns Park where she offered a *Bring Your Own Device* drop-in concurrent with the regular library visit. Together, we had a roomful of seniors seeking advice on downloading and streaming library materials. One download was successful, while 25 physical items were checked out. One obstacle for the residents who attended was the age of many of their devices. Overall, the visit was quite positive.
- I am joined this summer by Brooke Roothaan, a practicum student finishing up her MLIS at UW-Madison. She is working on a number of projects including collating data from our most recent satisfaction survey, surveying potential community partners regarding a series of mental health programs to be held here at EPL, and of course, getting out on the book bike. Ms. Roothaan also spends time at the Concierge Desks on Sunday afternoons.
- Looking ahead to July:
  - Ethnic Arts Festival 7/16 & 17
  - Blood & Marrow Drive 7/30
  - West End Market 7/16

- Downtown Market 7/23
- Ridgeville Market 7/27









**Adult Services highlights include:**

- In June we started offering basic computer classes 4 times per week (M/W/F/Sun). The classes have up to 6 students. The small size really allows for targeted, personal instruction and the feedback from the students has been very positive. We've had many take the whole series and really feel more confident using computers at the end.
- Another result of EPL programs: there have been a few groups started through our programs that have continued to meet, on their own, after our series was over. For example, a Mission Impossible: Proust group led by Karen Hansen (that program was 2 years ago) has continued to meet on their own to read the rest of the books together (in addition to continuing on with our other Mission Impossible titles). Also, Heather Ross was leading a "Book Lovers" club at the Levy

Center that had 4 loyal members. Now that she's leaving, they have decided to continue, on their own, because they really like each other so much (none of them knew each other before). Those are just two I know of, there may be others. It's nice to know that we are the spark of ongoing friendships!

**Technical Services Highlights from Tim Longo include:**

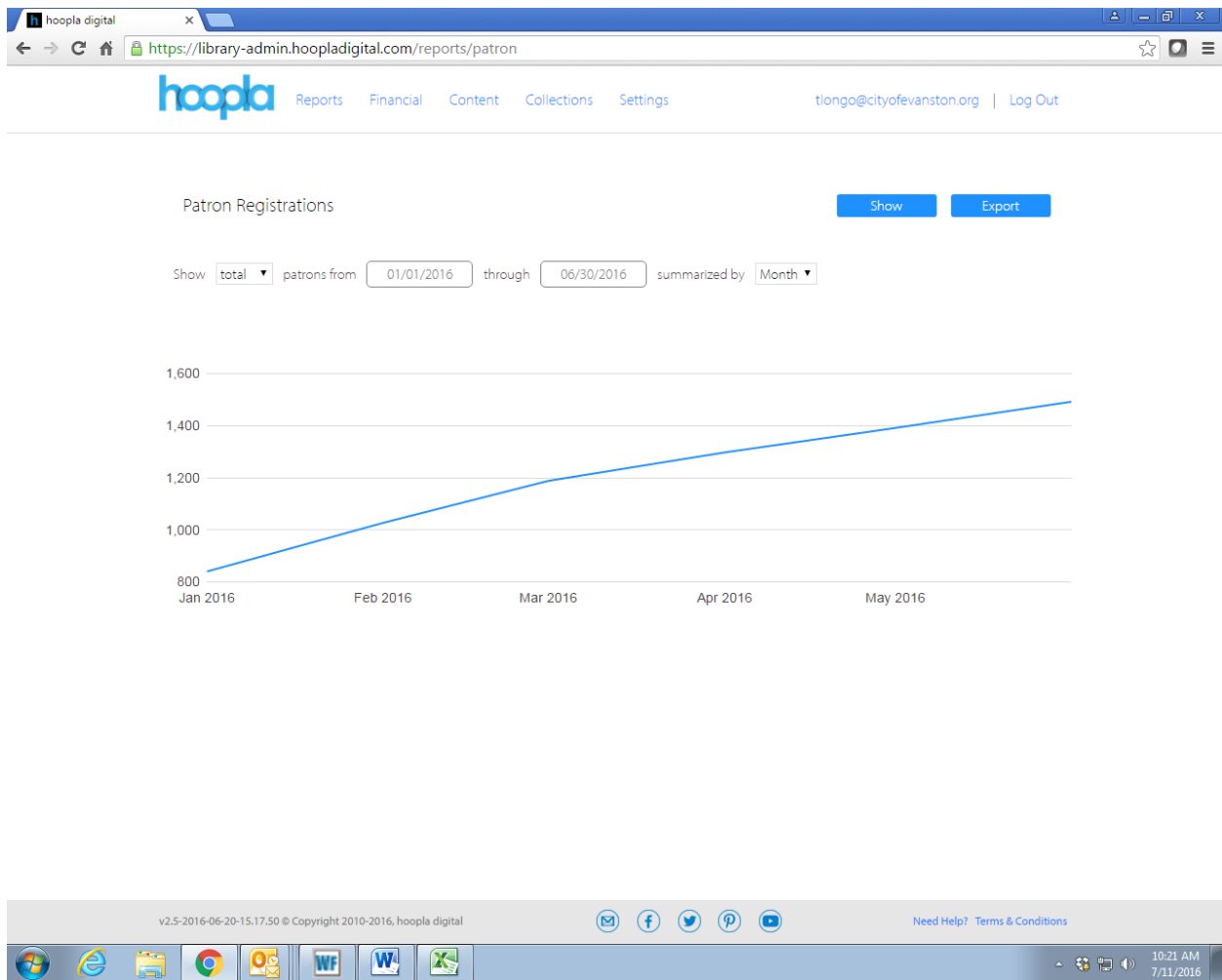
- Betsy Bird spoke at the NerdCamp Conference: **Nibling Power: Blogging, Book Deals, and How Social Media is Changing Everything:** Blogging and social media have never been more important when it comes to the world of children's literature, but what are the ultimate effects? Join The Nibblings, Betsy Bird, Travis Jonker, and Minh Lê as they reflect on your work, their book deals, and the state of online children's literature today. (Elementary, Middle School)  
**Presenters: Betsy Bird, Travis Jonker, and Minh Lê**

## HOOPLA STATUS REPORT

The Evanston Public Library has now been live with Hoopla for 6 months. The report below includes data from January to end of June 2016.

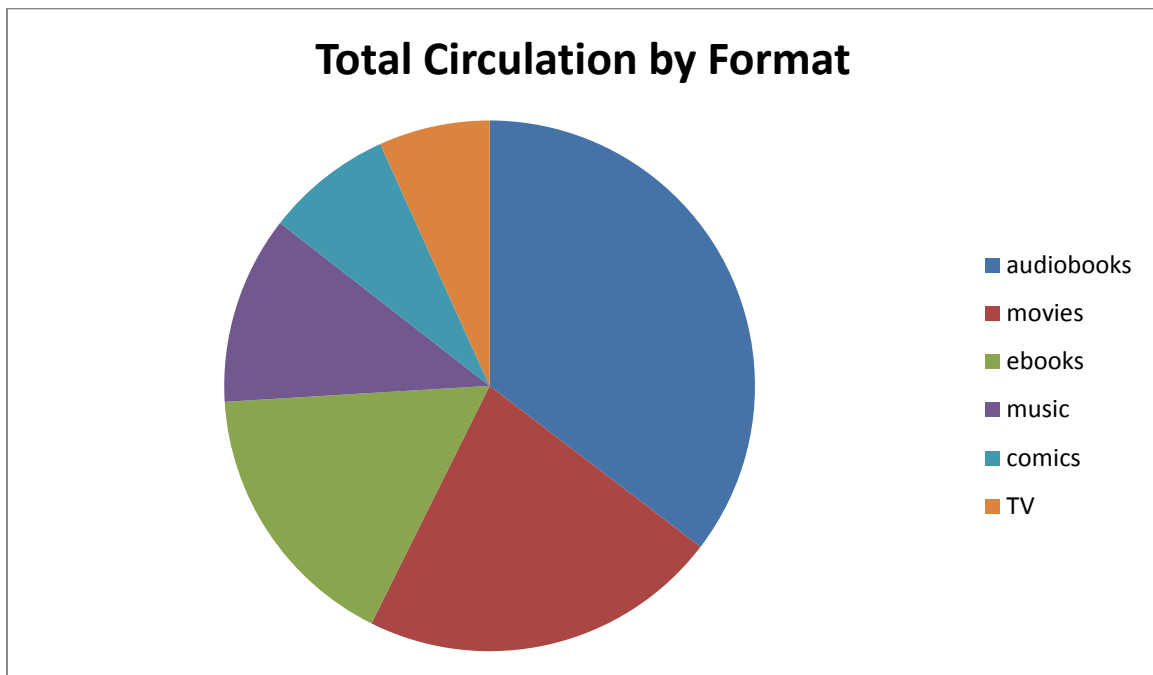
## PATRONS REGISTERED

There are currently 1,530 EPL patrons registered with Hoopla. The graph below shows the total number of patron registrations summarized by month. Patron registration is still increasing every month, albeit at a slower rate than the first few months after implementation.



## Circulation and Spending

The pie chart below shows the total circulation by format from January 1 to June 30<sup>th</sup>. The overall number of circulations during this time period was 6, 656. Audiobooks and movies were the two most popular formats. Comics and TV were the two least popular formats.



Overall, EPL spent a total of 13,335.20 on Hoopla from January 1 to June 30. The average price per circulation of each item on Hoopla was approximately \$2.00. The average monthly cost for Hoopla during this timeframe was \$2222.53. Patrons are limited to 6 circulations per month.

**Volunteer Services highlights from Mary Kling include:**

- Interviewed 11 new volunteers
- Checked references of ten volunteers
- Received requests for additional volunteers from Staff (Children's, Summer Festivals, Communications)
- Placed new volunteers in Community Service (1), Concierge (2), Circulation (3), and Children's (1)
- Monitored Volunteer Evanston website for referrals and verification of hours logged by volunteers
- Met with 16 current volunteers
- Updated volunteer information in Raiser's Edge
- Finalized volunteer background check procedures
- Continued transition of Linda Gavelek's work with donated materials from CAMS to Main

**Upcoming events of note:**



- The Evanston Public Library will host our NNO site at our main building, 1703 Orrington. We'll be providing Science Technology Engineering Art and Math (STEAM) activities outside the building's Church Street entrance between 7-9pm. The book bike will also be parked outside for community members to access library materials. We would love a visit from Fire and Police, as per previous years. Additionally, if there is a banner available that we can hang in our lobby to promote the event both at the library and across the community.

## Summer Family Night: Fun with Math - TONIGHT!

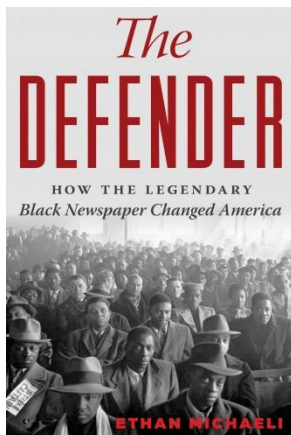


Wednesday, July 20, 6:30 - 8 pm, Children's Room, Main Library

Join us for an evening of family games and activities involving math! *Drop in anytime* and stay as long as you like for family fun.

Working Parent Friendly!

## Author Event: "The Defender: How the Legendary Black Newspaper Changed America"



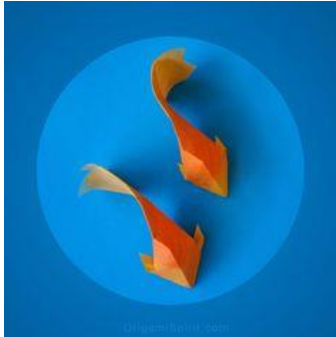
Thursday, July 21, 7 pm, Community Meeting Room, Main Library

Come meet award-winning Chicago author Ethan Michaeli as he shares his extraordinary new history [\*The Defender: How the Legendary Black Newspaper Changed America\*](#). Praised by the *New York Times* as a "deeply researched, elegantly written... towering achievement that will not be soon forgotten," the book "constructs a revelatory narrative of race in America and brings to life the reporters who braved lynch mobs and policeman's clubs to do their jobs, from the age of Teddy Roosevelt to the age of Barack Obama." Michaeli will take questions following his reading, and copies of *The Defender* will be available to purchase.

Ethan Michaeli was an investigative reporter at the *Chicago Daily Defender* before founding [We The People Media](#) and the *Residents' Journal* - an award-winning not-for-profit organization and affiliated magazine that trains Chicago Public Housing residents in the skills of modern journalism. His writing has also been appeared in *The Nation*, *In These Times*, and the *Chicago Tribune*.

Everyone is welcome, but please [register online](#) or by calling (847) 448-8620 to guarantee your seat.

## MakerKids in the Parks! Week of July 18: origami!



Monday, July 18, 2 pm - 4 pm, Robert Crown

Tuesday, July 19, 2 pm - 4 pm, Fleetwood-Jourdain

Wednesday, July 20, 11:30 am - 1:30 pm, Mason Park

Thursday, July 21, 11:30 - 1:30 pm, James Park

Come visit Evanston's parks the week of **July 18th** for a fun drop-in MakerKids science activity using **folded paper**. Kids & students of all ages welcome.

**Register** for the Summer Reading Program **at the park** or check in to record your points and win prizes. **Attending** a library program, even in the park, also nets you a point on your summer reading log. Come learn something fun while enjoying the great weather. See you there!

Don't miss the weeks of July 25 (Bubbles!), August 1 (Engineering Challenge) and August 8 (CD wind spinner) all coming up on the same schedule!

## Jammie Time!



Thursday, July 21, 7 pm, Children's Room, Main Library (also August 18)

On the third Thursday of every month, bring your kids ages 2 to 9 to the library in pajamas and enjoy a fun mix of pre-bedtime stories and songs. A great time for the whole family! Drop-in; **no registration required**. (PJ's not required.)

While you are here, **register** for the summer reading program OR come **pick up your prizes!**

**Great for working parents and their kids!**

### Excerpts from Patron feedback:

From Martha Meyer:

I received this thank you note from an *Infant Rhymetime* and *The Young and the Restless* parent, a mother of twin 1 year olds, who are moving to Seattle with her husband:

**Dear Martha**

**Thank you so much for putting your heart into the storytime. My boys have grown so much thanks to you, ever since they were 6 months. We will be missing our Thursday morning outing at the library. (And all the rhymes and songs that go with it!!)**

**With Love,**

**Mimi, Thomas, Owen & Liam (The Girardots)**

*Email from Programs Director at Ridgeville Park District:*

*Hi Laura,*

*Thank you so much for coming out and reading with our campers. They really enjoy it and we appreciate it!*

*Also, we are delighted to have gotten the cradle to career books delivered today! Our campers and staff are enthusiastic about it.*

*Many thanks,*

*-Kari*

*Kari Lindquist*

*Programs Director*

*Ridgeville Park District*

From Heather Norborg:

I just spoke to one of our adult weekly raffle winners who were excited to win a prize ("I never win anything! I'm doing a happy dance!") but, more importantly, was extremely thankful for the Summer Reading Program. She said that her 8 year old is not usually a recreational reader but that doing this program together, as a family, has inspired him to read, and them to read together, much more than he would without it. I wanted to pass along her "thanks for a great program" to all of you. Great job!