

Be a Community Hero: Be a Library Sponsor



>>> 2025 SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES TO JOIN EPL IN CELEBRATING OUR ROOTS



>>> CELEBRATING OUR ROOTS

A new program that explores themes of BIPOC liberation, culture and art, all through an intersectional lens.

With a unique blend of community celebration events and classroom learning, this program highlight the similarities between the African and Latin diasporas and emphasize the intersectionality that exists between cultures.



>>> EVENT SPONSORSHIP

Join us out in the community! Together we bring joyful learning, fun events, and excellent cultural programs throughout Evanston.

Celebrating Our Roots Community Events



»»» 2025 SPONSORSHIP OPPORTUNITIES

Community events will be held at community centers and parks around Evanston, be open to the public, and include an activity based on the topic led by experts in that field. These events will culminate in a block party style event with food and entertainment and a community art experience that will be displayed at EPL for a limited time.



»»» Celebrating Our Roots: Liberation and Music

Date: **Saturday, June 7, 2025**
Activity: Drum circle with Victoria Boateng and PR Bomba
Location: James Park/Levy Center
Time: 12-2

»»» Celebrating Our Roots: Food and Culture

Date: **Saturday, July 19, 2025**
Activity: Chef talks and demonstrations by Alfonso Piloto Nieves (Zentlil, Estacion and Libertad) and other local chefs
Location: Fleetwood-Jourdain Community Center
Time: 12-2pm

»»» Celebrating our Roots: Art and Culture

Date: **Saturday, August 23, 2025**
Activity: Block Party and community art experience
Location: Robert Crown Community Center
Time: 11-3pm

»»» Sponsorship Opportunities

Be part of this exciting new program and join us in the library and out in the community! Sponsors will receive recognition, based on the level of sponsorship, in the marketing materials and on-site for the event, such as their name or logo on the event signage, printed flyers and website.



Community Celebrations (all 3 events) \$5,000



Community Event Sponsor (1 event) \$2,500



Entertainment Sponsor \$1,500



Food Sponsor \$1,000



Performance Sponsor \$500



In kind donations of food and services

Event Sponsorship Levels

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	In kind donation	Bronze	Silver	Gold	Platinum	Diamond
	value of in kind	\$500- 999	\$1,000- \$2,499	\$2,500 - \$4,999	\$5,000- \$9,999	\$10,000+
Benefits for 1 Specific Event	X	X				
Benefits for Series/Each Event			X	X	X	X
Website page listing	X		X	X		
Website page logo					X	X
Printed program listing	X	X	X	X		
Printed program logo					X	X
Printed signage listing		X	X	X		
Printed signage logo					X	X
Thanked in library email			X	X		X
Thanked/named at event				X	X	
Speaking at event						X
Volunteers at event				X	X	X
1 of 5 sponsors or less					X	
Exclusive level						X

Thank you for being a library sponsor!



EVANSTON
PUBLIC
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»»» 2025 SPONSORSHIPS



**To become a sponsor of Celebrating Our Roots
please contact:**



Jennifer Shreve
Interim Development Manager
847-866-5947
jshreve@cityofevanston.org



Find out more about the
Evanston Public Library on our
website at www.epl.org

