



1703 Orrington Avenue, Evanston IL 60201

Sponsorship Outline for the Evanston Public Library

Individual/Company "Sponsor" (name) _____

Sponsorship of (program/event/collection name) _____

Sponsorship sum of \$_____ at a sponsorship level of _____

The Evanston Public Library (EPL) agrees to apply this contribution for the above named program/event/collection in accordance with its tax exempt status purposes. Sponsor will receive all the benefits commiserate with the sponsorship level, attached. All logos and artwork for recognition must be received by EPL no later than 30 days prior to the start of the sponsored event or program, or as otherwise agreed upon by both parties.

Sponsor will be acknowledged for this contribution in the following manner:

Signed,

Donor Name _____

Date _____

Donor Signature _____

On behalf of EPL:

Name _____

Date _____

Signature _____

Sponsor Benefit by Level

Program Sponsorship

	In Kind Donor		Silver	Platinum	Diamond
	value of in kind		\$1,000-\$4,999	\$5,000-\$9,999	\$10,000+
Benefits for 1 Program	X				
Benefits for Program Series			X	X	X
Program Website Listing	X		X	X	
Program Website Logo					X
Printed Flyer Listing			X	X	
Printer Flyer Logo					X
Thanked in Library Email				X	X
Exclusive level					X

Collections Sponsorship*

	Subject Areas	Small Collections	Large Collections
	\$1,000- \$4,999	\$5,000- \$9,999	\$10,000+
EPL Website Listing	X	X	
EPL Website Logo			X
Thanked in Library Email		X	X
Signage in the library- bookplates in books**	X		
Signage in the library - on the shelves		X	
Signage in the library- in appropriate department			X

*Sponsorship is of the collection as it exists and is curated, not solely to purchase new books

**Applies to current books in the collection and books purchased during the sponsorship period

Event Sponsorship

	In kind donation	Bronze	Silver	Gold	Platinum	Diamond
	value of in kind	\$500-999	\$1,000-\$2,499	\$2,500 - \$4,999	\$5,000-\$9,999	\$10,000+
Benefits for 1 Specific Event	X	X				
Benefits for Series/Each Event			X	X	X	X
Website page listing	X		X	X		
Website page logo					X	X
Printed program listing	X	X	X	X		
Printed program logo					X	X
Printed signage listing		X	X	X		
Printed signage logo					X	X
Thanked in library email			X	X		X
Thanked/named at event				X	X	
Speaking at event						X
Volunteers at event				X	X	X
1 of 5 sponsors or less					X	
Exclusive level						X