

# Be a Community Hero: Be a Library Sponsor



»»» 2025 SPONSORSHIPS



## »»» PROGRAMS

Program sponsors ensure the continuation and growth of EPL's most valued programming in our community.

## COLLECTIONS

EPL's collection is at the heart of our library. From children's picture books to ebooks and streaming music, the collection is how we learn, explore and grow together.



## »»» EVENTS

Join us out in the community! Together we bring joyful learning, fun events, and excellent cultural programs throughout Evanston.

# Belong, Learn, Connect at the Evanston Public Library

Our vision is to ignite possibilities, inspire bold ideas, and empower every person to build a connected, inclusive community.



## >>> INCLUSIVITY & BELONGING

We are committed to creating spaces where all community members feel welcome, valued, and empowered to share their stories and experiences.



## >>> LIFELONG LEARNING

We nurture curiosity and promote continuous personal and professional development through diverse resources, programs, and innovative services.



## >>> EQUITABLE ACCESS

We strive to remove barriers and provide fair and equitable access to knowledge, technology, and opportunities, ensuring that all community members can thrive.



## >>> COMMUNITY WELLBEING

We engage with the community to promote social connection, resilience, and mutual support, fostering a healthy, informed, and connected city.



## >>> SUSTAINABILITY

We are dedicated to responsible stewardship of our resources, promoting sustainable practices that protect our environment and contribute to a more resilient community.

# Program Sponsorship



## »»» 2025 SPONSORSHIPS

Programs are sessions or workshops that take place at EPL, and often recur monthly or weekly, depending on the program. Programs are created and led by EPL librarians and staff, and reflect the priorities of EPL today.

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## »»» COMMUNITY & ADULTS

- Repair Cafe
  - Adult LEGOs
  - Book Clubs
  - Health & Wellness Programs
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## »»» CHILDREN, TEENS & FAMILY

- Jammie Time Storytime
  - Graphic Novel Book Club for Kids
  - Family Storytime and Craft
  - Teen Anime Club
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## »»» OLDER ADULTS

- aha! Health Living
- Memory Cafe
- Ageless Grace® Brain & Body Fitness
- Art for Older Adults

Belong, Learn, Connect.

# Program Sponsorship Levels

»»» 2025 SPONSORSHIPS



Program sponsors will receive recognition, based on the level of sponsorship, in the marketing materials for that specific program, such as on the printed flyers and website registration page.

	In Kind Donor	Silver	Platinum	Diamond
	value of in kind	\$1,000-\$4,999	\$5,000 - \$9,999	\$10,000+
Benefits for 1 Program	X			
Benefits for Program Series		X	X	X
Program Website Listing	X	X	X	
Program Website Logo				X
Printed Flyer Listing		X	X	
Printer Flyer Logo				X
Thanked in Library Email			X	X
Exclusive level				X



# Collection Sponsorship



## >>> 2025 SPONSORSHIPS

Books nurture curiosity, inspire our passions, and help us explore the world around. Through EPL's collection, we provide equitable access to knowledge and lifelong growth to the human spirit. Collections are at the very heart of EPL's service to our community.



## >>> LARGE COLLECTIONS

- Adult non-fiction
- Children's picture books
- Children's fiction
- Adult fiction



## >>> SMALL COLLECTIONS

- Graphic novels
- Mystries
- Biographies
- World languages



## >>> GENRES

- Cook books
- Animals
- Gardening
- Birdwatching

# Collection Sponsorship Levels



## >>> 2025 SPONSORSHIPS

Collection sponsorship supports the work of EPL librarians and staff to carefully and expertly cultivate all of our physical collections to meet the needs of our community.

Sponsorship of the physical collection\* on the library shelves is based on genre, small collections, and large collections.

	Genres	Small Collections	Large Collections
	\$1,000- \$4,999	\$5,000- \$9,999	\$10,000+
EPL Website Listing	X	X	
EPL Website Logo			X
Thanked in Library Email		X	X
Signage in the library- bookplates in books**	X		
Signage in the library - on the shelves		X	
Signage in the library- in appropriate department			X

\*Sponsorship is of the collection as it exists and is curated, not solely to purchase new books

\*\*Applies to current books in the collection and books purchased during the sponsorship period

# Event Sponsorship



## >>> 2025 SPONSORSHIPS

Events are community gatherings that occur once, or as a series, out in the community. They are led by EPL staff, often with support of other community partners.



## >>> BELONGING IN OUR COMMUNITY

- Celebrating Our Roots
- Cultural Arts Events
- National Days of Service



## >>> LEARNING IN OUR COMMUNITY

- ABC Boosters
- City-wide STEM Challenges
- Read to Cats!



## >>> SUMMER AT EPL

- Summer Reading for Kids
- Library Pop-ups in the Parks
- Community outreach events

# Event Sponsorship Levels



## >>> 2025 SPONSORSHIPS

Event sponsors will receive recognition, based on the level of sponsorship, in the marketing materials and on-site for the event.

	In kind donation	Bronze	Silver	Gold	Platinum	Diamond
	value of in kind	\$500- 999	<b>\$1,000- \$2,499</b>	\$2,500 - \$4,999	\$5,000- \$9,999	\$10,000+
Benefits for 1 Specific Event	X	X				
Benefits for Series/Each Event			X	X	X	X
Website page listing	X		X	X		
Website page logo					X	X
Printed program listing	X	X	X	X		
Printed program logo					X	X
Printed signage listing		X	X	X		
Printed signage logo					X	X
Thanked in library email			X	X		X
Thanked/named at event				X	X	
Speaking at event						X
Volunteers at event				X	X	X
1 of 5 sponsors or less					X	
Exclusive level						X



# Thank you for being a library sponsor!



»»» 2025 SPONSORSHIPS



**To become a library sponsor  
please contact:**



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Find out more about the Evanston  
Public Library on our website at  
[www.epl.org](http://www.epl.org)

