



**EVANSTON  
PUBLIC  
LIBRARY**

**Q1**

**2026**

***APRIL***

***2026***

# Q1 Income

Fund	Q1 Cash	Q1 Pledges	Q1 Cash & Pledges	Percent to Goal	2026 Goal
Library Donations	\$112,697	\$0	\$112,697	19%	\$600,000
Per Capita Grant	\$0	\$0	\$0	0	\$115,000
Federal Grants	\$4,358	\$39,994	\$44,352	111%	\$40,000
Library Grants	\$16,710	\$0	\$16,710	279%	\$6,000
<b>Total Q1 Income</b>	<b>\$133,765</b>	<b>\$39,994</b>	<b>\$173,795</b>	<b>23%</b>	<b>\$761,000</b>

## OVERVIEW

23% to total goal

Library donations: 19% to goal

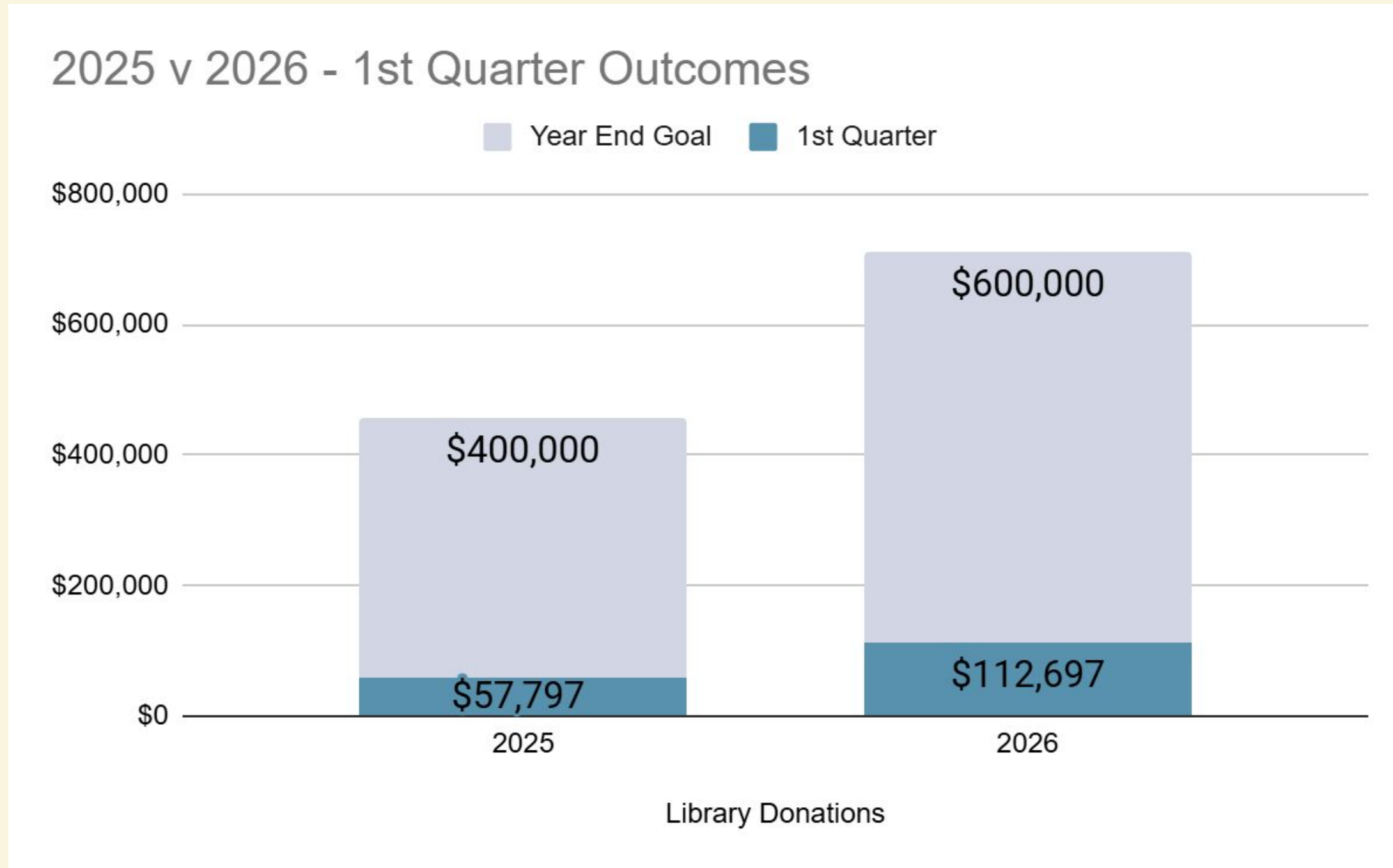
Per Capita: Application submitted in Jan.

Federal Grants: Awarded IL State Library Project Next Generation grant \$39,994

Library grants: Will continue to submit in 2026 with potential for 2026 and 2027 income



# Q1 Library Donations - 2025 v 2026



- 14% to goal in 2025\*
- 19% to goal in 2026

• By post date for direct comparison



# Development Activities in Q1

## Planning & Process



## Donor Outreach



# Strategic Development Advancement Plan (SDAP): Q1 Goals

	Task	Growth Strategy	Performance Indicator	Responsible Party	Status
Q1	Conduct personal touchpoints with 20 major donors quarterly	Individual Giving	Retain 80% of major donors	Development Mgr, Executive Director	completed
Q1	Revamp annual campaign strategy	Individual Giving	10% growth in number of gifts	Development Mgr, Consultant?	completed
Q1	Personalized thank you notes or calls to winter appeal major donors	Individual Giving	Retain 80% of major donors	Development Mgr, Volunteers	completed
Q1	Set annual volunteer fundraising goal and develop engagement plan	Individual Giving	Volunteers raise \$20K annually	Development Manager	completed
Q1	Plan spring fundraiser	External Affairs	Execute a fundraising event	Development Mgr, Volunteers	completed
Q1	Update case for support	External Affairs	Case for support updated annually	Development Mgr, Marketing Mgr, Consultant?	completed
Q1	Collect annual list of in-kind and sponsorship needs	Institutional Giving	2 new corporate awards annually	Development Manager	In progress
Q1	Complete biannual prospecting of foundations and corporations	Institutional Giving	1 new fdn award + 2 new corp award annually	Development Manager	In progress

# Looking forward

Library Donations

FY26 Goal: \$600,000



# Library donations:

## Quarterly breakdown to meet annual goal of \$600,000

	2025 Actual	2026 Estimated	2026 Actual
Q1	\$57,977.00	\$50,000.00	\$112,697.00
Q2	\$56,562.00	\$65,000.00	
Q3	\$99,937.00	\$125,000.00	
Q4	\$208,273.00	\$360,000.00	
<b>Total</b>	<b>\$422,749.00*</b>	<b>\$600,000.00</b>	<b>\$112,697.00</b>

Reported by post date for direct comparison: 2025 Library Donations by gift date \$455,556



# Development Activities in Q2-Q4

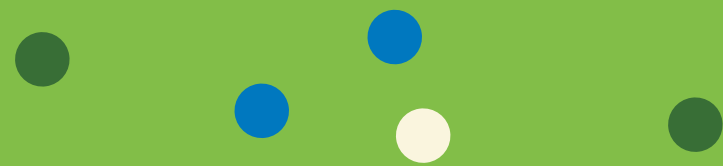
- Encourage patrons to become donors
- Solicit and secure leadership and major gifts
- Build relationships with lapsed donors
- Host fundraising and stewardship events
- Continue library grant work
- Work on sponsorship opportunities





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# Questions?



# Thank You

